

College, Career & Life Planning



BUILDING NET WORTH

Key Determinants

How much **income**
you make

Your income
taxes

How you
spend/save

Investment
Returns

Factors Impacting

- Career Chosen
- Industry/Company Chosen
- Career Success, Promotions, Compensation Package.
- Single or Dual Income Family

- Type of income: Ordinary Income vs. Capital Gain
- City & State Income Tax Rate
- Tax Shelters (e.g. Mortgage interest, depreciation)

- Buy what you **need** vs. what you **want**
- Pay **full price** vs. shop for **bargains/discounts**
- Disciplined **savings** vs. Huge credit card **debt**
- Do your purchased items increase (e.g. home) or decrease (e.g. car, boat, clothes) in value over time?

- Educated Investing vs. Gambling (Roll the Dice)
- Mix: Conservative vs. Aggressive Investments
- Diversification: Stocks, Real Estate, Cash, Bonds
- Tax rate: Ordinary Income vs. Capital Gain